



pressroom products

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You know us!

NEW MANUFACTURING AND RESEARCH CENTER OPENED

January 9, 2008 – Jacksonville, FL

NOVA Pressroom Products LLC, is pleased to announce the opening of its new Manufacturing and Research Center located in North Jacksonville, Florida. This 13,500 square foot facility will be the site for manufacturing NOVA fountain solutions, water-based coatings and UV coatings to support sales efforts domestically and internationally. The facility also contains research laboratories for NOVA's main product lines. The Corporate Headquarters and Customer Call Center remain in South Jacksonville at 5875 Mining Terrace, Suite 103. The company markets its products through a network of dealers in the United States, Canada and worldwide.

"We view this expansion of our capabilities as a vote of confidence given to us by our customers who have enthusiastically supported our entry into the pressroom marketplace," stated Ron Rose, President of NOVA Pressroom Products. "We can now produce fountain solutions and a wide range of coatings in Florida. Operations at this new facility will be under the guidance of NOVA's industry-leading technical team with a combined 70 plus years of experience," continued Mr. Rose.

Chuck Malspeis, Vice President of Technical Services Coatings, will direct all aspects of the Coating Division. Mr. Malspeis has 20 years in the ink and coatings industries. His experience centers on formulating and designing coatings for compatibility with the numerous inks available today. Printers have come to appreciate his unique technical ability acquired as he worked with them to optimize their project specifications.

Ray Brady, Vice President of Technical Services, will oversee all water-based and solvent cleaners, and silicone product production and their ever-increasing environmental requirements. Mr. Brady brings 23 years of experience to the team, formulating advanced solvents products. He is highly regarded throughout the industry as one of the most knowledgeable designers of safer, high-performing press washes that meet the increasingly

stringent environmental regulations imposed in many states throughout the U.S. He is responsible for formulating a majority of the most widely used low VOC washes and approved washes for the major manufacturers of automatic blanket wash equipment.

Dan Roll, Vice President of New Product Development, will be actively coordinating research of fountain solutions for web and sheetfed applications. Mr. Roll is considered one of the premier fountain solution formulators in the pressroom industry. He brings over 25 years of printing and formulating experience to the NOVA Team. He is well known as one of the inventors of alcohol-free printing for offset lithographic presses.

“The addition of the new manufacturing facility allows NOVA to move toward our goal of becoming a major supplier of safe, cost-effective and environmentally-compliant pressroom products,” stated Mr. Rose.

To contact Customer Service or a NOVA Technical Staff member call 904-292-2554 or visit the website at www.novapressroom.com.

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